

# *Hemispheres* **UNITED**

Rebelle Rally  
TEAM #139



## SPONSORSHIP PACKET 2021

Be apart of something big this year.



# WHAT IS THE REBELLE

**The Rebelle Rally is the first women's off-road navigation rally raid of its type in the United States. The competition stretches over 8 days and 2,000 miles across different terrains, testing driving, navigation and communication skills across all levels.**



[www.teamhemispheresunited.com](http://www.teamhemispheresunited.com)

<https://www.gofundme.com/f/Hemispheres-United-2021>



# 2020 Media Metrics

Live Webcast Unique Viewers	74,266
# Live Shows	17
Third-Party Press Total Audience	239,837,043
Adjusted Third-Party Press Audience	65 Million
Third-Party Press Social Post Reach	101,801,867
Rebelle Rally Social Audience	32,287
Total RR Post Reach	1,416,368 (Oct 1 - Nov 12)
RR Social Video Views	145,315 (Oct 1 - Nov 12)



AS SEEN IN:



AND MORE!

to find our more visit  
[www.rebellerally.com](http://www.rebellerally.com)



# SPONSORSHIP LEVELS

We understand the importance of a sound investment, which is why we want to outline the details of what your sponsorship will yield as a return on your investment depending on the level chosen.

## LEVEL 1 \$500+

- 3+ Social Media Posts across all our platforms\* recognizing your company as a sponsor

## LEVEL 2 \$1,000+

- 5+ Social Media Posts across all our platforms\* recognizing your company as a sponsor
- Small-sized logo (5"+) on our rally vehicle
- One official Team Rally photo with full rights to use for marketing your company

## LEVEL 3 \$2,500+

- 8+ Social Media Posts across all our platforms\* recognizing your company as a sponsor
- Medium-sized logo (8"+) on our rally vehicle
- Three official Team Rally photo with full rights to use for marketing your company
- Company recognition when able to on the Live Rebelle Rally video feeds on course

## LEVEL 4 \$5,500+

- 10+ Social Media Posts across all our platforms\* recognizing your company as a sponsor
- Large-sized logo (10"+) on our rally vehicle
- Company logo on helmets
- Full media rights to all official team photos to use for marketing your company
- Company recognition when able to on the Live Rebelle Rally video feeds on course

\*Social Media Posts include: Facebook, Instagram, Instagram Stories, Twitter, and recognition on our website - before and after the rally!

If you are interested in donating more for She's the First, please contact us for more details

# MEET THE TEAM!





**MANDY**  
“The Spontaneous One”

Army Veteran residing in Maryland, continues to work with the military

**Why the Rebelle?**

She is always in search of a challenge that brings her together with like-minded people who are just as crazy. After a fun, inspirational rookie year, she's back with Team Hemispheres United to apply their lessons learned to continue to inspire others to work hard to achieve their goals!

**Random Fun Facts:**

Mandy coaches at Blue Crab CrossFit in her down time. She also prefers to drive a manual transmission and special ordered her vehicle for that reason!



**IRMA**  
“The Afrikaans One”

South African born Creative Director, currently living in Hawaii

**Why the Rebelle?**

Irma grew up Overlanding through Africa with her family in their Land Rover Defender and fell in love with the bush and most of all, its people. Having grown up in a culture where women are still seen second to men, and witnessing first hand how girls still don't have a voice, a fire grew in her to push boundaries and inspire other women and girls to believe in their dreams. By competing with Mandy in the 2020 Rebelle she found her community of like minded, strong women who aren't afraid to take a risk and live life to the fullest.

**Random Fun Facts:**

She is an Internationally published photographer and designer who loves translating Afrikaans quotes into English, “shooting cats” a favorite in the Rebelle which means: to throw up.

# WHO WE'RE DOING IT FOR





# She's the *first*

Inspiring and helping girls realize their infinite potential is at the heart of this race for both Mandy and Irma.

That's why for the second year in row, they are teaming up with **She's the First** to not only help raise funds to support their cause, but also become directly involved with their mission. In too many places around the world girls are denied an education, told who and when to marry and blocked from leadership. But when a girl is educated, respected and heard, **she is unstoppable.**

To help us support this amazing cause, 5% of ALL proceeds will go directly to **She's the First.**

She's the First is a certified 501(c)3 organization,  
to find out more visit their website:

[www.shesthefirst.org](http://www.shesthefirst.org)

# JOIN OUR TEAM

We would love to partner with you for the 2021 Rebelle Rally, where we live a life of adventure and make dreams a reality.

Contact us on:

(E) [hemispheresunited@gmail.com](mailto:hemispheresunited@gmail.com)

(P) 812.219.3634 - Mandy

(P) 303.620.6282 - Irma



[www.teamhemispheresunited.com](http://www.teamhemispheresunited.com)

<https://www.gofundme.com/f/Hemispheres-United-2021>

Thank you



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**IRMA AND MANDY**